

Colin Bauer

Applying creative excellence to everyday design.



Design Portfolio 2018

- Industrial/ UX



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Biography



Hello.



I'm Colin Bauer, a third-year industrial design student at Humber College.

Industrial design is my second profession after a successful career in the culinary industry; I have chosen to pursue a career in product design with a focus on user experience and interactions. I enjoy making emotional designs that empathize with users.

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Shoe Project

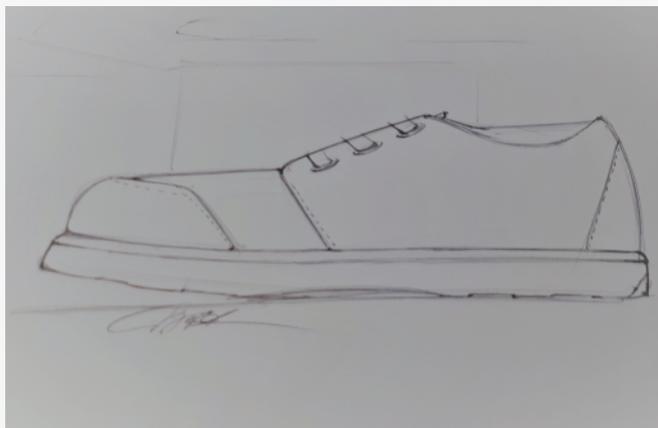


The purpose of the shoe project was to create a semi-formal shoe for everyday office life. The shoes are made of natural leather which gives it a warmth and humanistic property. This project focused on the importance of ubiquitous objects and how to add interest to them.





Ideation and Prototyping



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Shoe Project



Final Product



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AVO



Introducing the future of work

The Avo is a modern breakout chair. The chair and ottoman can be arranged to create breakout, brainstorming, or relaxation spaces. Because the Avo is made of modern lightweight materials, it can be easily moved and rearranged. The integrated table allows for notes to be taken or light work to be completed. Custom hinges allow for a completely flat table that is friendly for both laptops and notebooks. A whole new future of work is possible with the Avo.



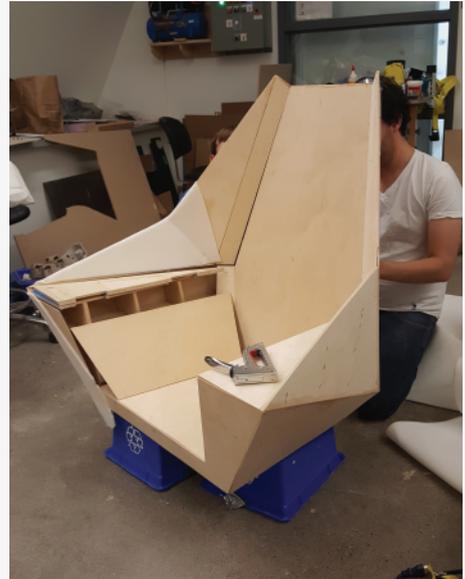
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Prototyping and Construction



AVO



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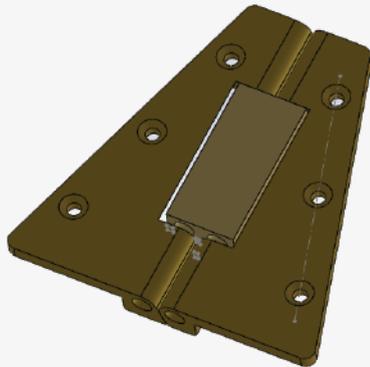
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AVO



Final Product

To achieve a flat foldaway table, I designed a custom hinge that was 3D printed using 30% fiber filled PA6.



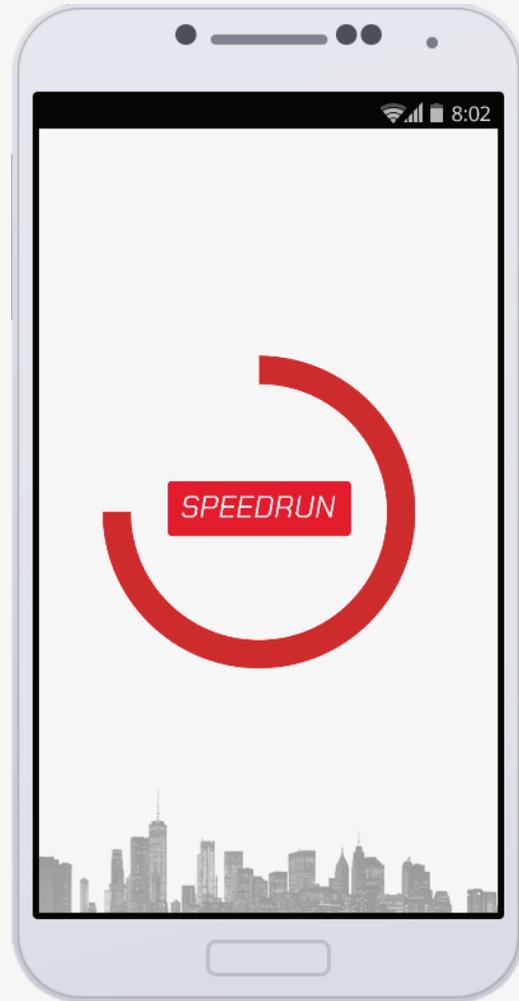
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SpeedRun



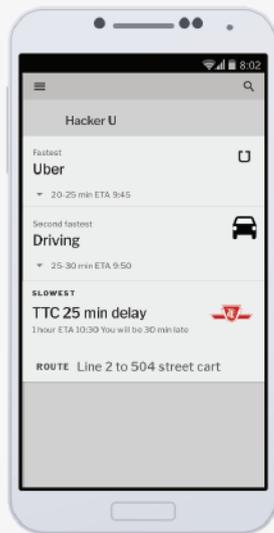
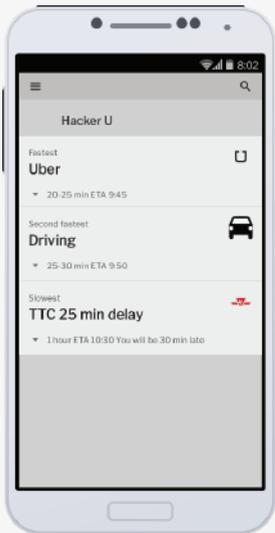
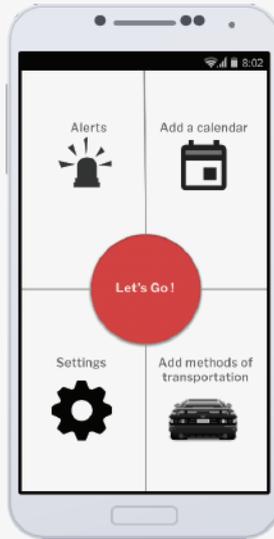
SpeedRun is an Android app that helps commuters ride the TTC in Toronto. By understanding traffic patterns, SpeedRun can help its users get to where they need to go on time.

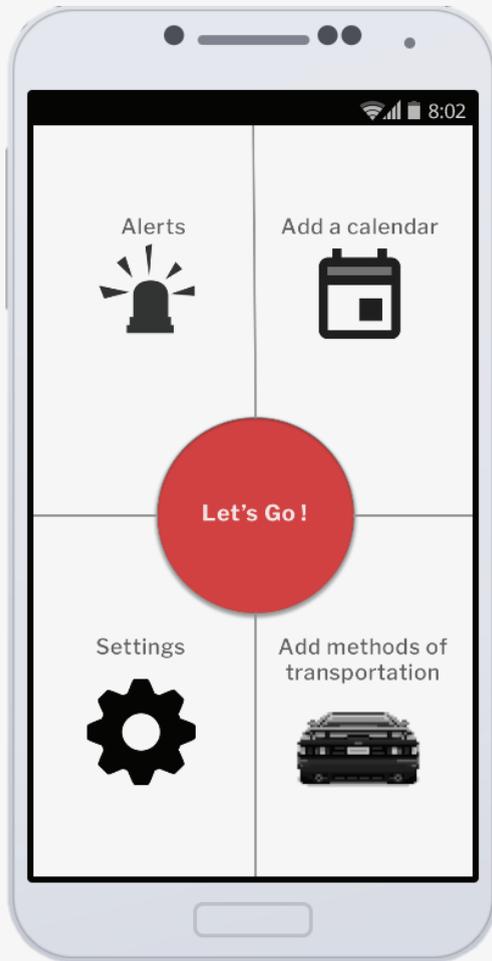


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SpeedRun





The layout of the landing page was designed so that users who are unfamiliar with technology could easily use the app. To achieve this, the layout is minimalist, with the red let's go button being the main focal point of the app. This allows users to bypass other menus, and get directions faster.

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2020 Automotive Facelift



2020 Automotive Facelift

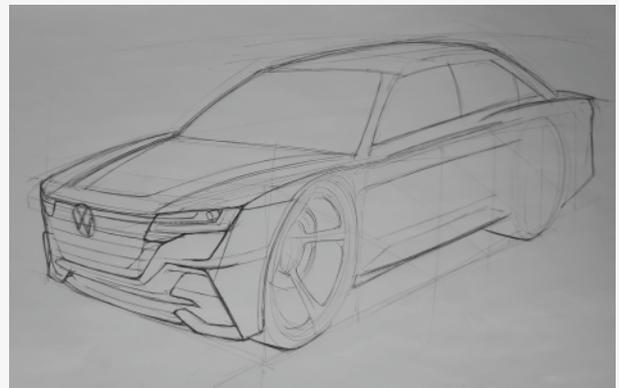
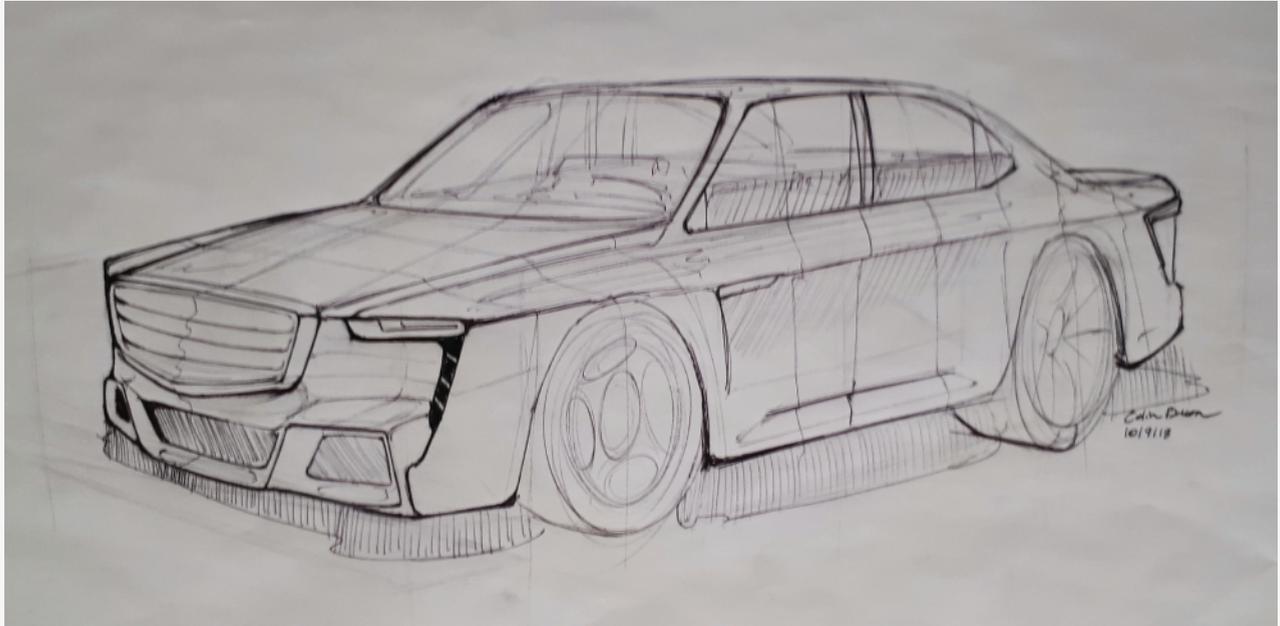
This project took an existing automobile, in this case a Volkswagen Jetta 2017, and gave it a facelift, changing only the front before the firewall and the back after the backlight to resemble a car for the 2020 model year.



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2020 Automotive Facelift

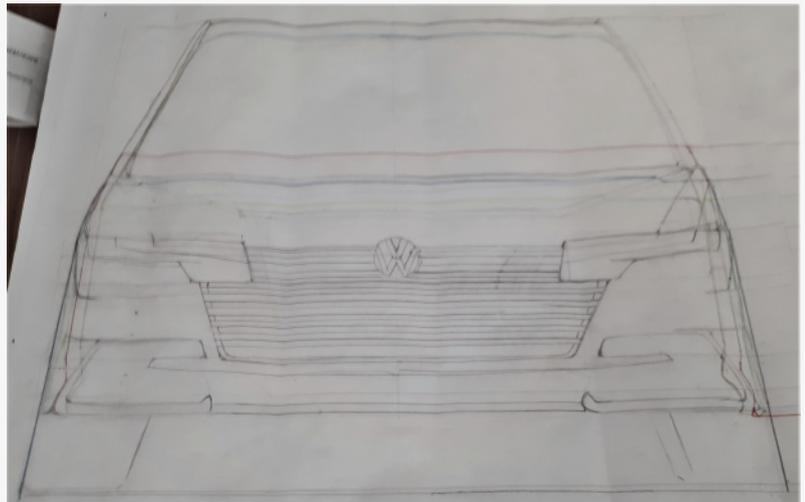


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2020 Automotive Facelift

The final stage for this project was to make a 1:5 scale split of the design. A 1:5 layout was made to collect the data points to better understand the surfacing of the vehicle.



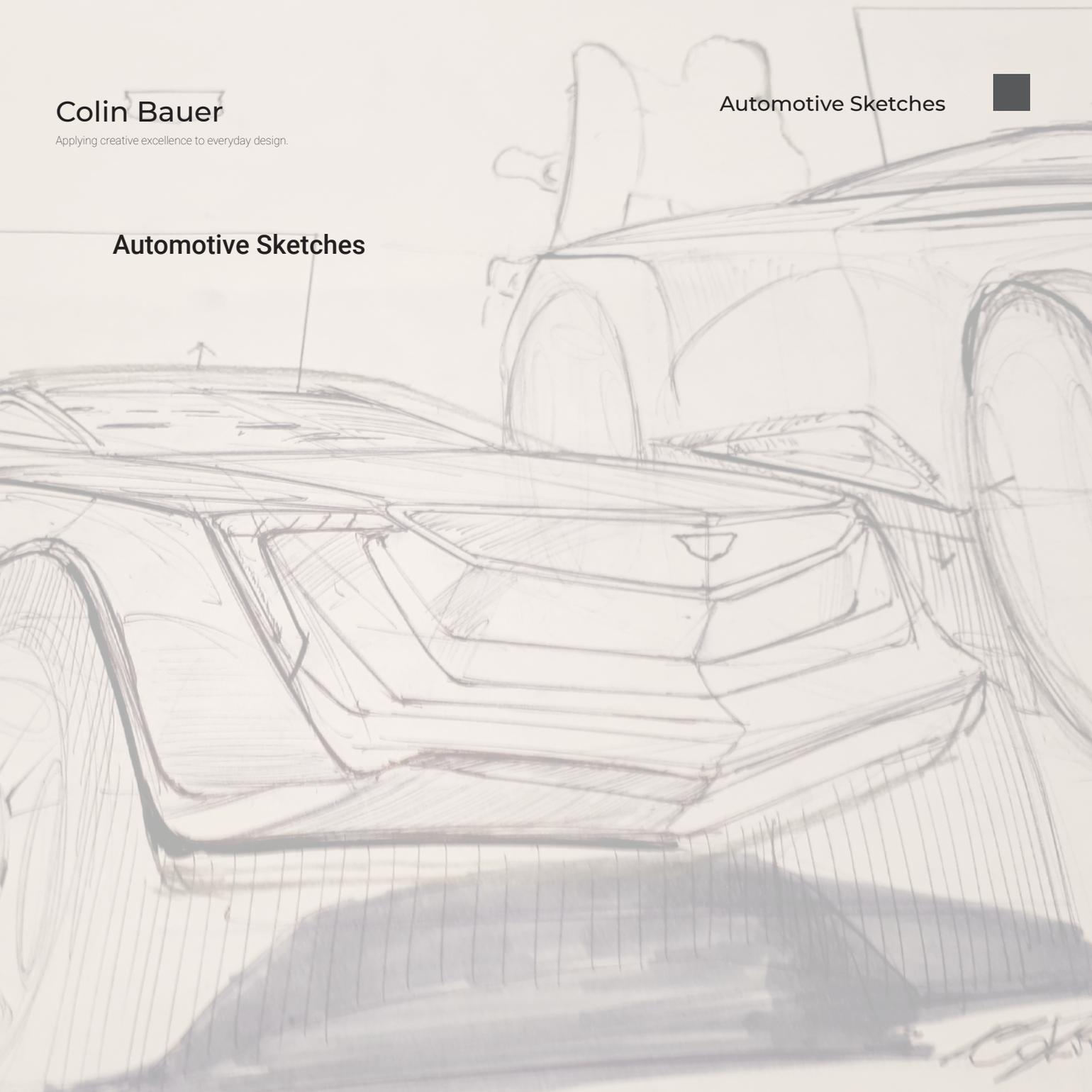
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Automotive Sketches



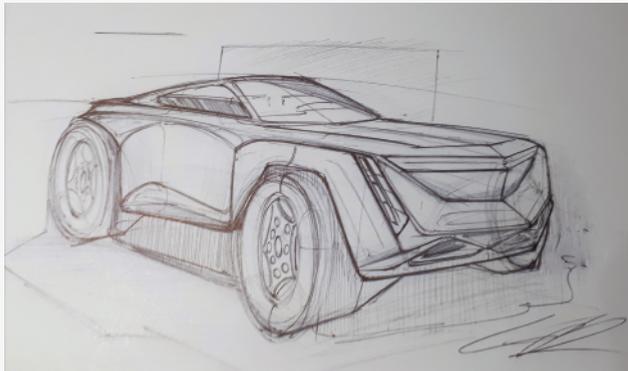
Automotive Sketches



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Automotive Sketches



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Speed Form

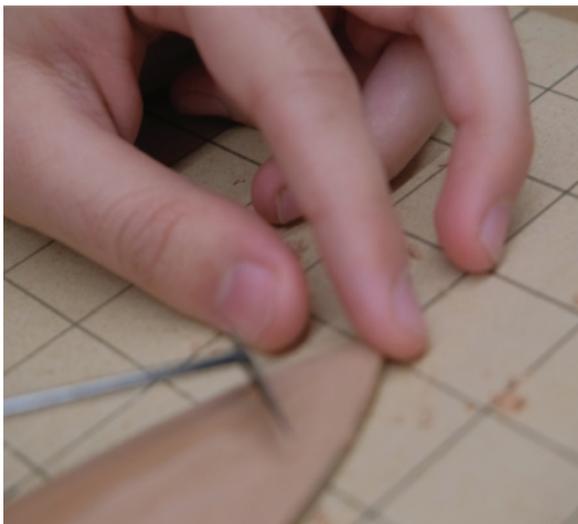
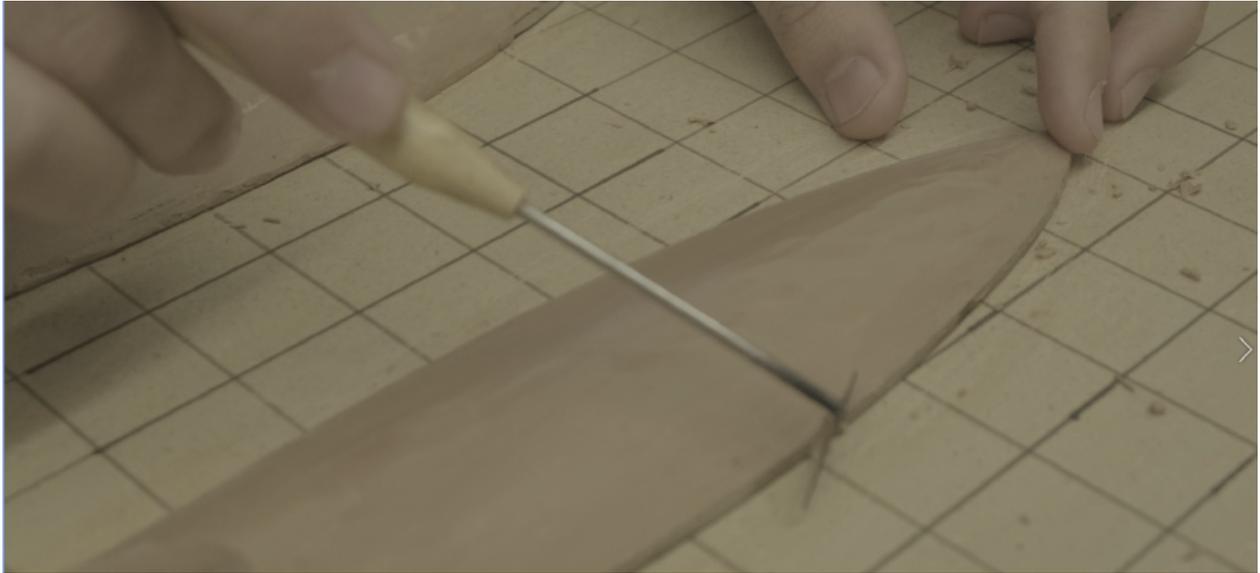


This project was to curate a speed form out of automotive clay that gave the apprentice of a fast moving object. Splice forms and technical drawings were made to help give dimensions to the form.

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Speed Form



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Speed Form



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